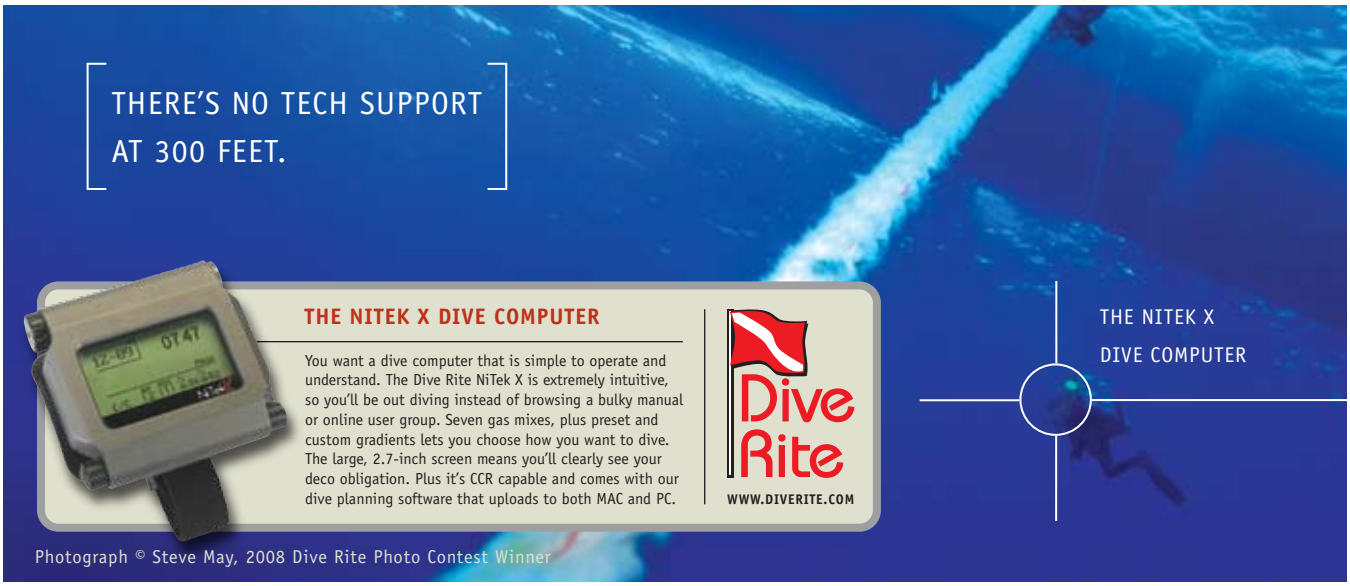
IT WOULD BE A SHAME TO MISS OUT ON
100 MILLION YEARS OF EVOLUTION.
THE LED 700
CANISTER
LIGHT
THE LED 700 CANISTER LIGHT
Cave diving opens up a world of splendor few people get to experience. That's why you want a light you can rely on. The Dive Rite LED 700 is virtually indestructible, with 10,000 hours of bulb life and a low maintenance NiMH battery that will keep you diving for years. It burns for a full four hours and throws 700 lumens of intense light, so you'll see everything the cave has got to offer.
Dive Rite
WWW.DIVERITE.COM
Photograph © Jill Heinerth, 2008 Dive Rite Ambassador

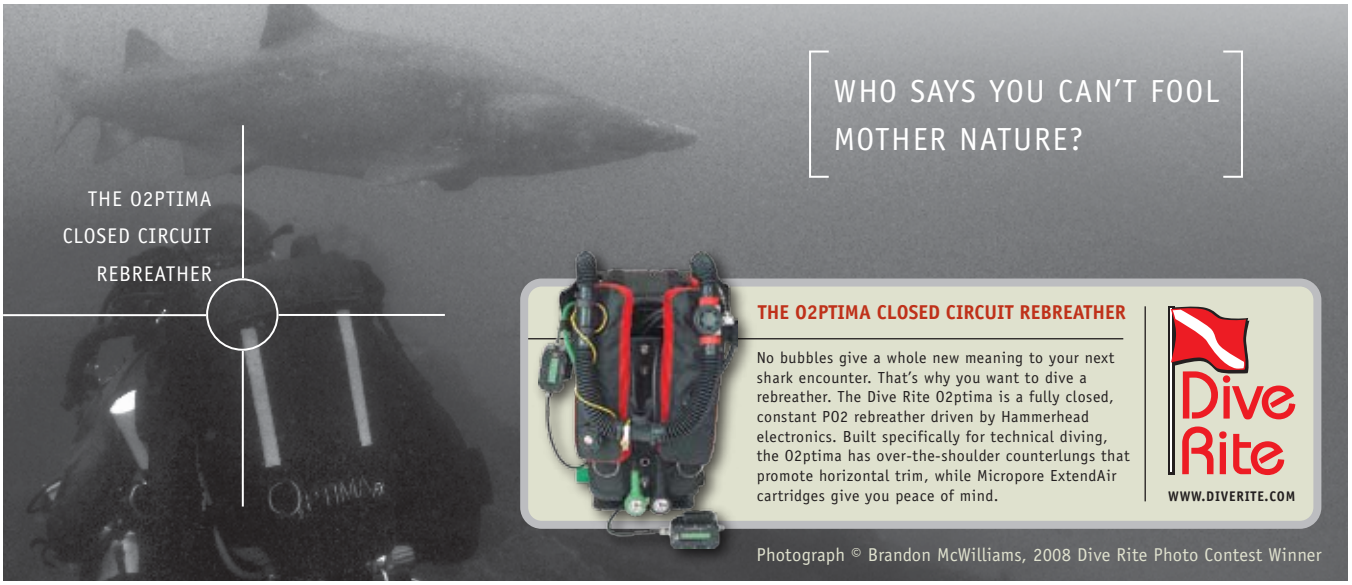
Dive Rite Advertising Campaign - LED 700
Advanced Diver Magazine
1/3 Page Horizontal Ad (7" x 3") - Full Color
12/08


THERE'S NO TECH SUPPORT
AT 300 FEET.
THE NITEK X DIVE COMPUTER
You want a dive computer that is simple to operate and understand. The Dive Rite NiTek X is extremely intuitive, so you'll be out diving instead of browsing a bulky manual or online user group. Seven gas mixes, plus preset and custom gradients lets you choose how you want to dive. The large, 2.7-inch screen means you'll clearly see your deco obligation. Plus it's CCR capable and comes with our dive planning software that uploads to both MAC and PC.
Dive Rite
WWW.DIVERITE.COM
THE NITEK X
DIVE COMPUTER
Photograph © Steve May, 2008 Dive Rite Photo Contest Winner

Dive Rite Advertising Campaign - Nitek X
Advanced Diver Magazine
1/3 Page Horizontal Ad (7" x 3") - Full Color
12/08

WHAT TO WEAR WHEN YOU LEAVE
THE GOLD LINE.
THE NOMAD
EXPEDITION HARNESS
THE NOMAD EXPEDITION HARNESS
You want a rig that can get you through squeezes only an explorer could love. The Dive Rite Nomad has 60 lbs. of lift, giving you the ability to sidemount steel or aluminum tanks of any size, whether you dive wet or dry. The wing is available with a single or redundant bladder and is designed to keep a low profile, yet give proper trim by keeping air at the hips where it is most needed. Tanks float alongside the body using a customizable bungee system.
Dive Rite
WWW.DIVERITE.COM
Photograph © Ken Clizbe, 2008 Dive Rite Photo Contest Winner

Dive Rite Advertising Campaign - Nomad
Advanced Diver Magazine
1/3 Page Horizontal Ad (7" x 3") - Full Color
12/08


WHO SAYS YOU CAN'T FOOL MOTHER NATURE?
THE O2PTIMA CLOSED CIRCUIT REBREATHER
THE O2PTIMA CLOSED CIRCUIT REBREATHER
No bubbles give a whole new meaning to your next shark encounter. That's why you want to dive a rebreather. The Dive Rite O2ptima is a fully closed, constant PO2 rebreather driven by Hammerhead electronics. Built specifically for technical diving, the O2ptima has over-the-shoulder counterlungs that promote horizontal trim, while Micropore ExtendAir cartridges give you peace of mind.
Dive Rite
WWW.DIVERITE.COM
Photograph © Brandon McWilliams, 2008 Dive Rite Photo Contest Winner

Dive Rite Advertising Campaign - Optima
Advanced Diver Magazine
1/3 Page Horizontal Ad (7" x 3") - Full Color
12/08